# **Benjamin James Wedel**

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#### **CAPABILITIES**

- Web Development
- Web Design
- Search Engine Optimization
- Search Engine Marketing
- Web Audio & Video Creation
- Computer Based Training
- Graphic Design
- Multimedia Development
- & More

### **TECHNICAL SKILLS**

Coding Languages	
PHP	HTML / XHTML
JavaScript	SQL
ActionScript	AJAX
CSS	DHTML
XML	& More

Software	
Flash	Dreamweaver
Photoshop	MySQL
Google AdWords	Illustrator
Sound Forge	& More

#### PROFESSIONAL EXPERIENCE

Vectra Bank Colorado
Denver, Colorado
November 2009 – Current
Web Developer

- Web Development
  - Main bank web site <u>www.vectrabank.com</u>. Java EE, jQuery, JavaScript, ActionScript, Flash, CSS, AJAX, DHTML, XML and HTML are used.
  - Bank intranet web site including the development of a content management system. Java EE 5, JavaScript, ActionScript, Flash, CSS, AJAX, DHTML, XML and HTML were used to complete these sites.
  - Other additional event supporting sites. jQuery, JavaScript, CSS, HTML and Google Map API were used.
- Web Design
  - User interface designs for main bank Internet site. Photoshop is the primary design tool used.
  - User interface designs for banks Intranet site. Photoshop is the primary design tool used.
- Web Marketing

- o Pay Per-Click ad campaign management.
- o Flash banner ad creation.
- Email marketing Design and Development
- Search engine optimization for main bank web sites.
- o Flash event and holiday animations.
- Social media marketing using a variety of different social media sites. Social media sites included My Space, Face Book, You Tube, Metacafe and more.
- Directory listing submissions.
- · Computer Based Training
  - Personal Banking training software. The softwares included: video, graphics, animations, tests and more. JEE 5, JavaScript, ActionScript, Flash, CSS, AJAX, DHTML, XML and HTML were used to complete these applications.
- Addition Responsibilities
  - Addition Responsibilities included: project management, web analytics, and more.

## Kuni Honda Centennial, Colorado November 2007 – July 2009 Web Developer

- Web Development
  - Main dealership web site including the development of the Intelligent Price Quote System - (IPQS™). PHP, JavaScript, ActionScript, Flash, CSS, AJAX, DHTML, XML and HTML were used to complete these projects.
  - Many additional web site for supporting dealership online. PHP, JavaScript, ActionScript, Flash, CSS, AJAX, DHTML, XML and HTML were used to complete these sites.
- Web Design
  - User interface designs for all dealership web sites. Photoshop was the primary design tool used.
- Web Marketing
  - o Pay Per-Click ad campaign management.
  - Flash banner ad creation.
  - Search engine optimization for all dealership web sites.
  - Social media marketing using a variety of different social media sites. Social media sites included My Space, Face Book, You Tube, Edmonds, Metacafe and more.
  - Directory listing submissions.
- Multimedia Digital Signs
  - Large flat screen TV's ran multimedia digital sign applications designed and developed by myself. The applications included: TV, video, graphics, animations, widgets and more. PHP, JavaScript, ActionScript, Flash, CSS, AJAX, DHTML, XML and HTML were used to complete these applications.
- Addition Responsibilities
  - Addition Responsibilities included: project management, web analytics, and copy writing.

Reason for Leaving: Position eliminated due to general manager/minority owner change.

EchoStar Satellite LLC
Englewood, Colorado
September 2006 – November 2007
Analyst / Developer

Computer Based Training Development

- Modules Featured: Audio, Animations, Navigation Controls, Graphics, Knowledge Checks and Copy. JavaScript, ActionScript, Flash, CSS and HTML where used to complete these modules.
  - All training modules were also created in document format.
- Web Design
  - Web design for DISH Network's the Business Partner Web site for telecommunications customer service representatives. Photoshop, HTML, JavaScript and CSS were used to complete this project.
- Presentation Design and Development
  - Presentations were designed and developed for facilitator led training courses and meetings. ActionScript, Flash, Power Point and Photoshop were used to complete these projects.
- Multimedia Demonstrations
  - Multimedia demonstrations were created for training and events. JavaScript, ActionScript, Flash, CSS and HTML were used to complete these projects.
- · Graphic Design
  - Graphic design projects included; t-shirt design, banner design, threefold brochure designs and mouse pad designs. Photoshop and Illustrator were used to complete these projects.

Lockheed Martin
Lakewood, Colorado
June 2004 – June 2006
Web Designer / Developer

- Web Design and Development
  - Geographic Data Service Center GDSC <u>www.gdsc.bia.gov</u>
  - Agriculture and Range Management <u>www.arm.bia.gov</u>
  - o Irrigation Power and Safety of Dams www.ipsod.bia.gov
  - Lockheed Martin/GDSC intranet site used for support of office operations.
- Computer Based Training
  - I designed and developed computer based training modules for the Electronic Learning Program that provided computer based training for geographic information systems software.
- Software Interface Design
  - Designed software interfaces for various software developed.
- Multimedia Product Demonstrations
  - Created multimedia product demonstrations used for promoting office operations and training.

### **CONTRACT EXPERIENCE**

I have completed many contract projects and can provide more information if requested.

### **EDUCATION**

University of Denver

Master of Applied Science: Web Design and Development January 2008 – Current

The Art Institute of Colorado

Bachelor of Arts: Interactive Multimedia and Web Design January 2000 – December 2003

#### **CERTIFICATIONS / TRAINING**

## Hands On Technology Transfer Certification Java EE Web Applications ASP.NET 3.5 Programming Using C#

## AdWords Seminar For Success Supported by Google Google AdWords Training

Brain Bench Certifications www.brainbench.com

Job Role Certifications

Web Designer

Technical Trainer (IT)

Trainer

### **Additional Certifications**

Web Development Concepts

Web Design Concepts

Flash

Adobe Photoshop

Dreamweaver

Dynamic HTML

E-Commerce Concepts

HTML

Web Design for Accessibility

Internet Concepts

Training Delivery and Evaluation

**Training Development** 

MS Office 2003 Fundamentals

MS Windows Server 2003 Administration

Typing Speed & Accuracy

**Technical Writing** 

**Business Writing** 

**Active Server Pages** 

Listening Skills

Managing People

**Diversity Awareness** 

**Presentation Skills**